READIO Books

by

Marcie Kelly

Users



Daniel, 28
The Connected Reader
Pharmaceutical Rep



Forest, 6
The Kid
Pre-Schooler



Margaret, 42
The Avid Reader
Financial Analyst
(not shown)



Laurie, 29
The Parent
Dental Hygienist
(not shown)

READIO

Chapter 1: The Connected Reader



Daniel, 28

The Connected Reader

User



Daniel Corbin, 28
The Connected Reader

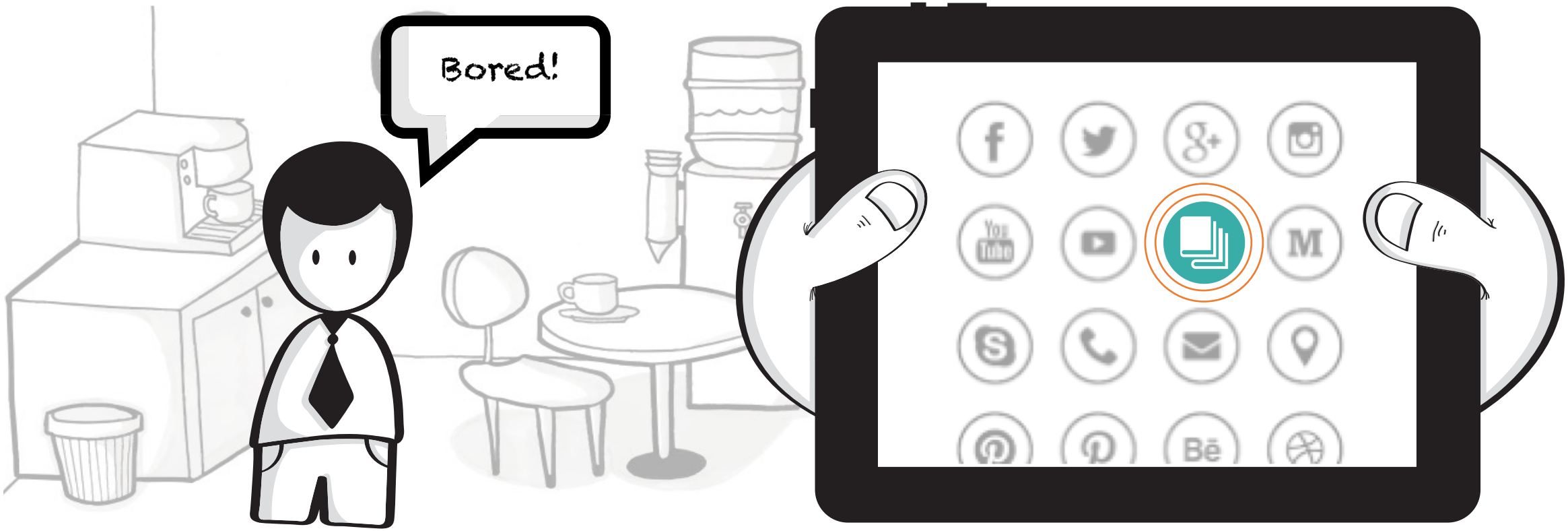
Daniel's Story
Daniel is your average millennial who likes to interact with others over the web and in person. He also really enjoys reading. He launches "READIO" to find his next good read. He does not have an author in mind so he turns to "READIO" to suggest books which he may like. Being a member of a book club, he searches the book clubs' history for reviews of one or two of the books that "READIO" is recommending based on what he has read previously. He finds one that is reviewed higher than the others and selects it taking him to the book's profile page. He decides to give the book a read. While reading the book he finds something he deems shareable. So, he pauses the audio to select text and shares it to his book club and/or social media with added commentary and selecting the spoiler flag.

The Connected Reader

User Launches READIO

At work……

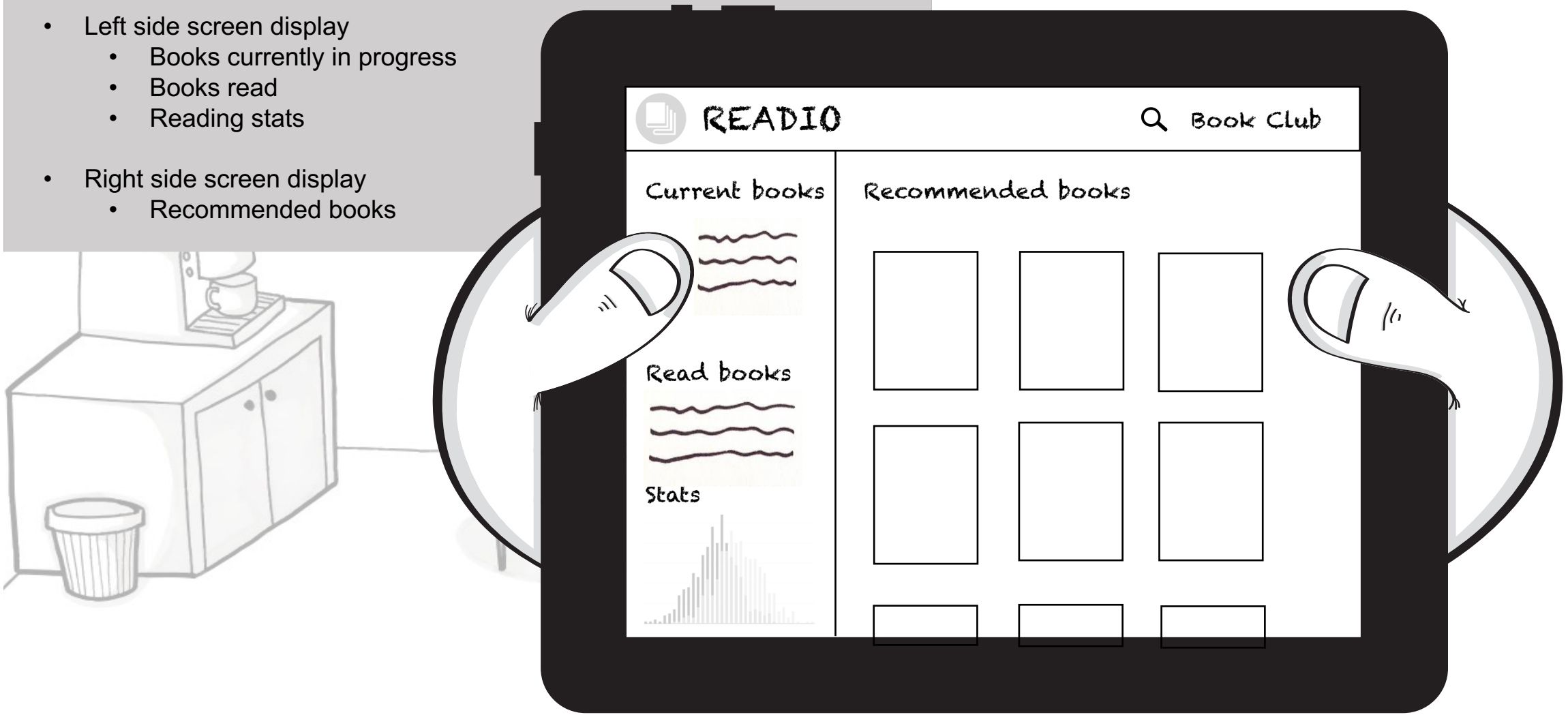
User selects icon



The Connected Reader

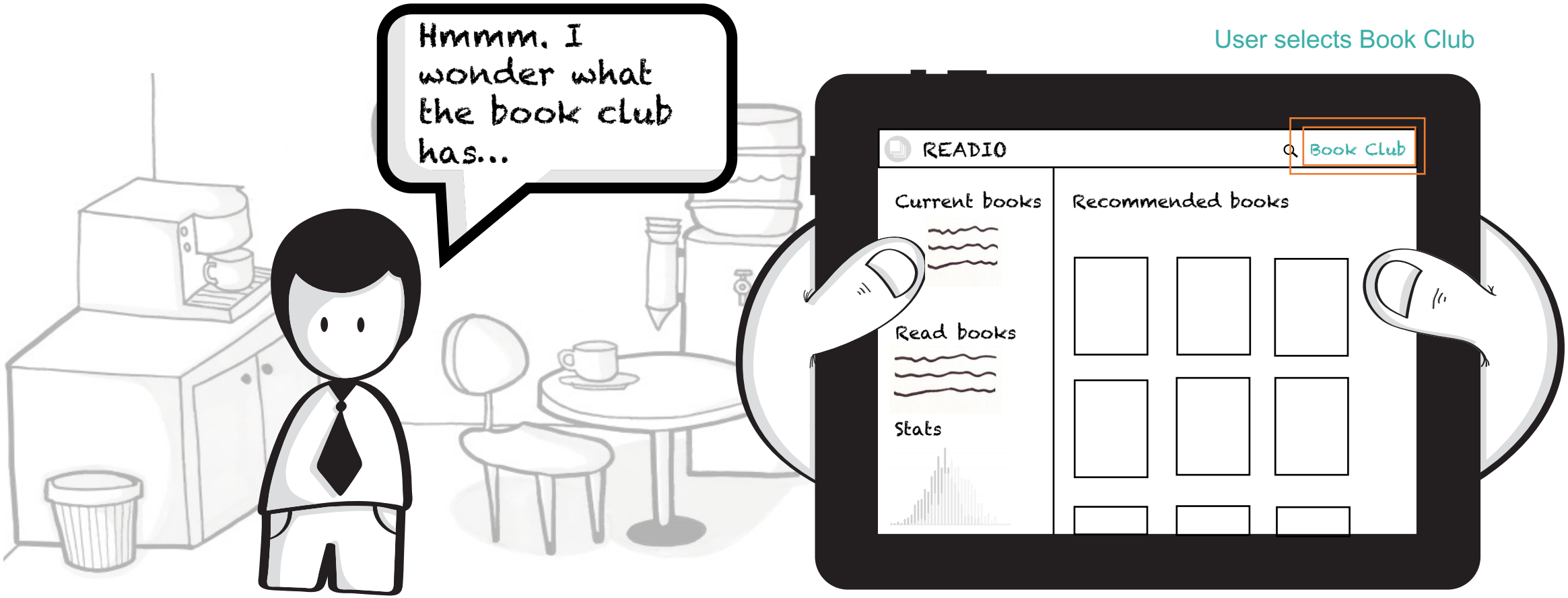
User's Reading Profile displays

- Left side screen display
  - Books currently in progress
  - Books read
  - Reading stats
- Right side screen display
  - Recommended books



The Connected Reader

Other ways to access recommendations

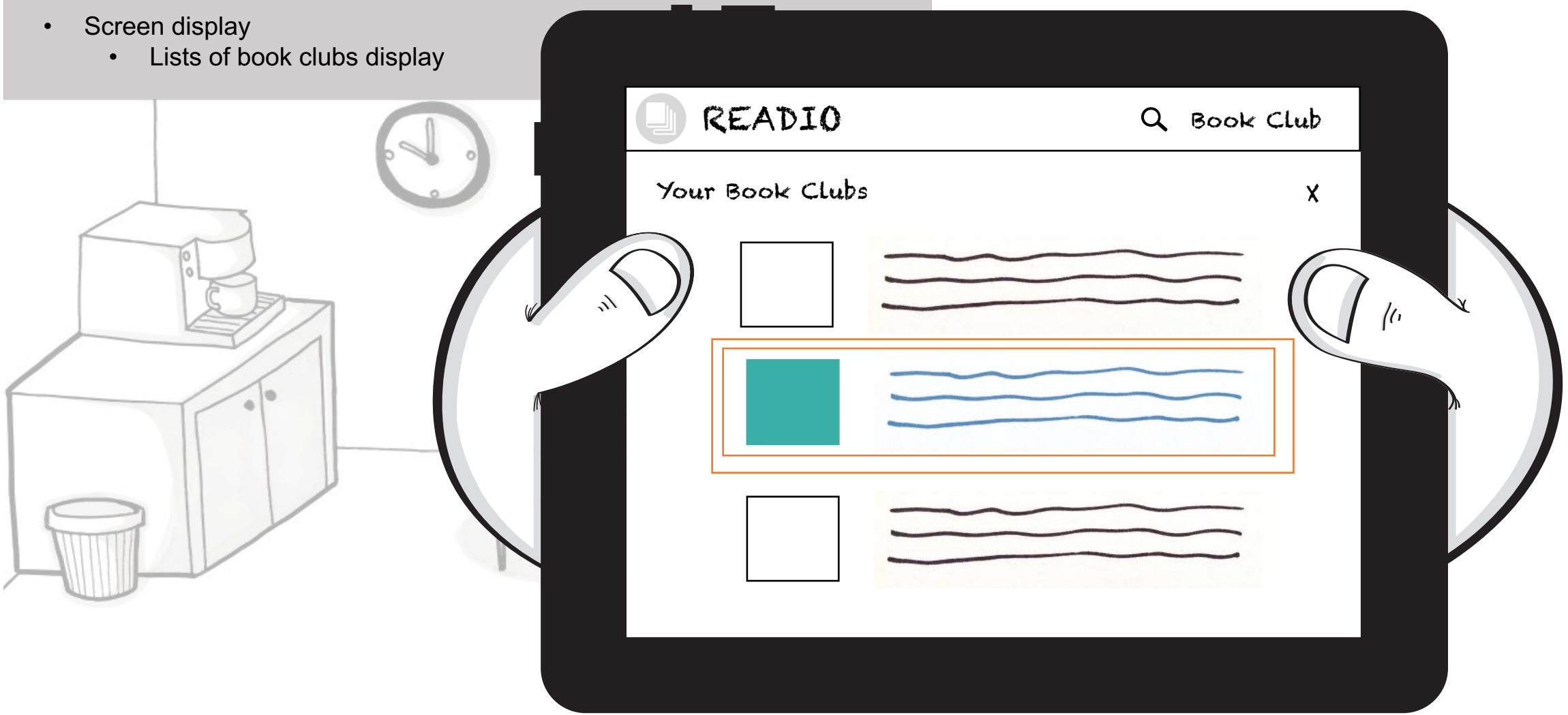


The Connected Reader

User’s active Book Clubs displays

- Screen display
  - Lists of book clubs display

User selects Book Club from list

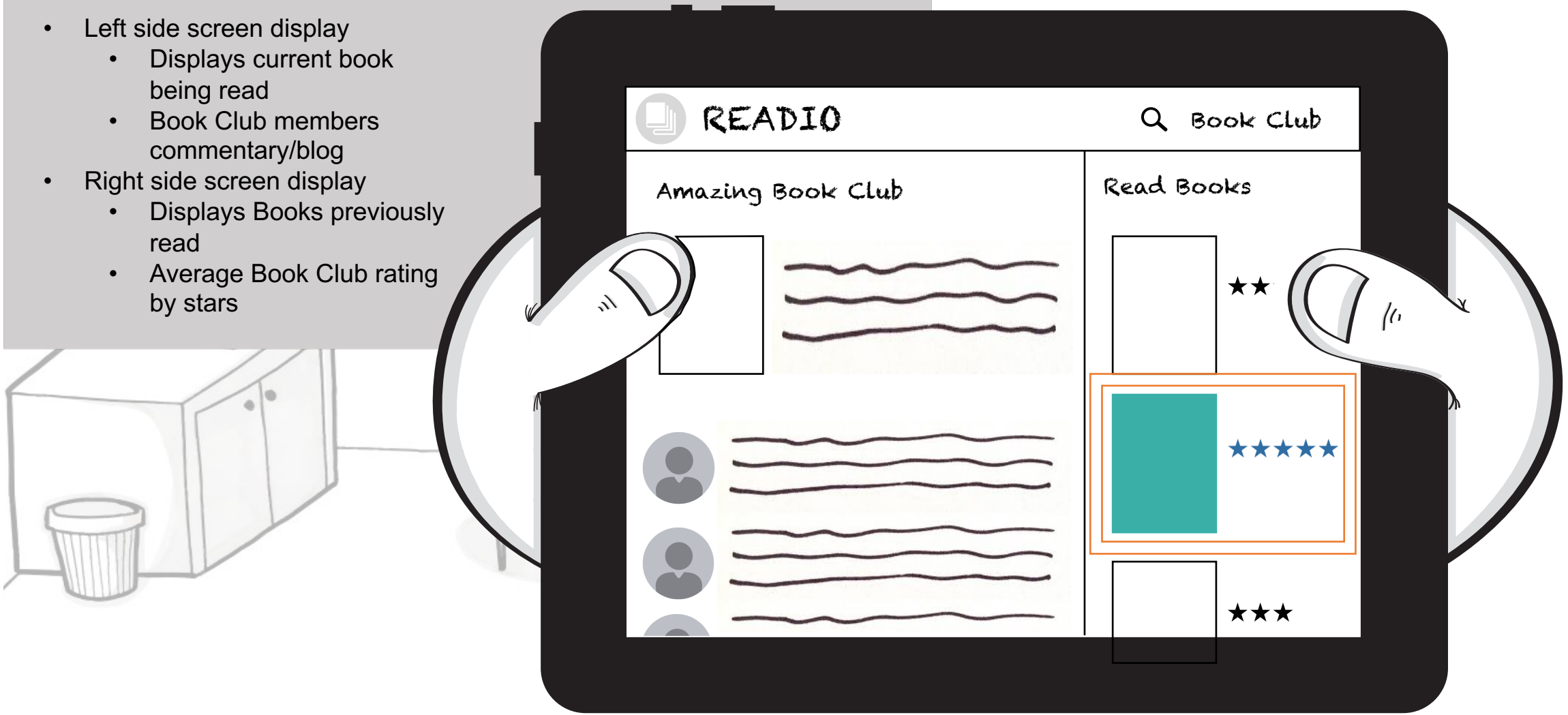


The Connected Reader

Book Club's Profile displays

- Left side screen display
  - Displays current book being read
  - Book Club members commentary/blog
- Right side screen display
  - Displays Books previously read
  - Average Book Club rating by stars

User selects book from "Read Books"

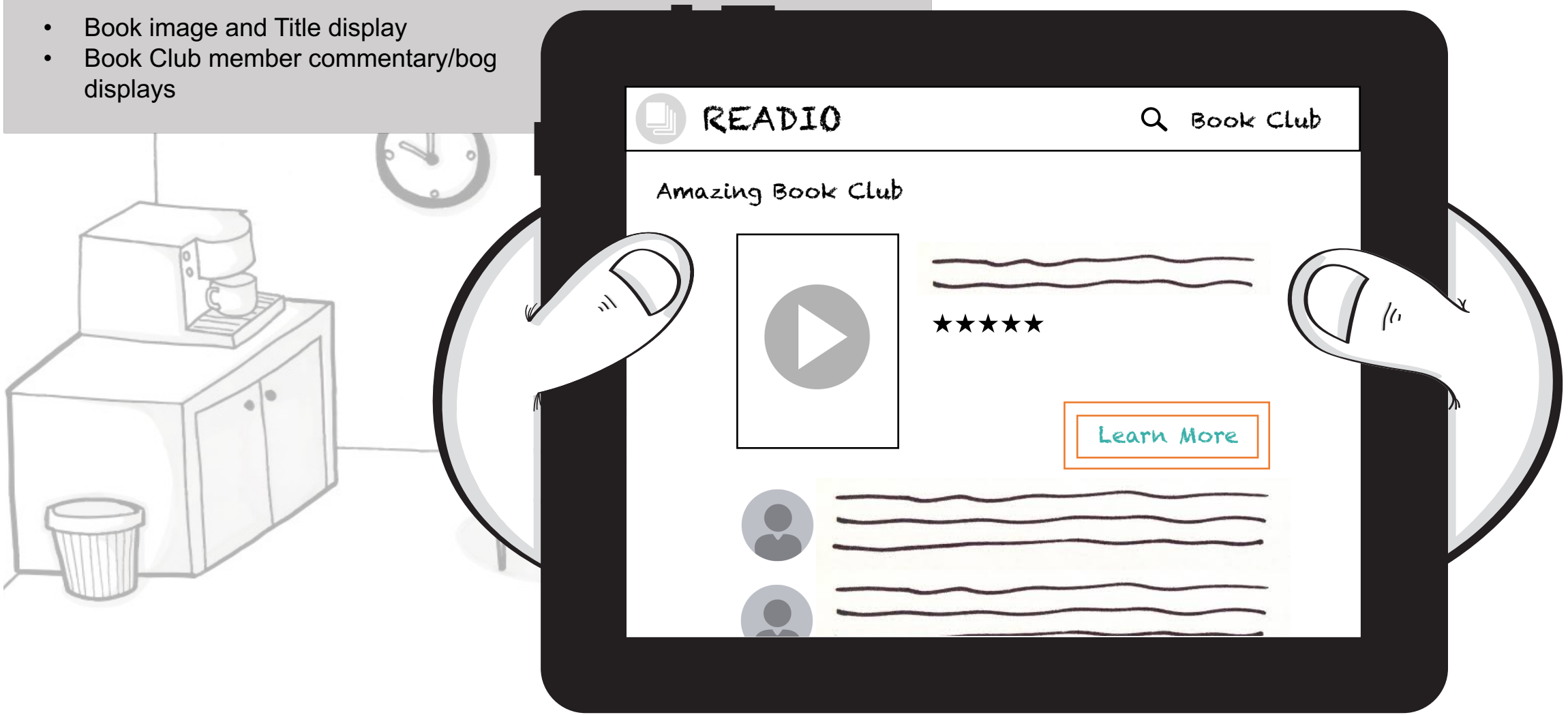


The Connected Reader

Book's reviews from members displays

- Book image and Title display
- Book Club member commentary/bog displays

User selects Learn More

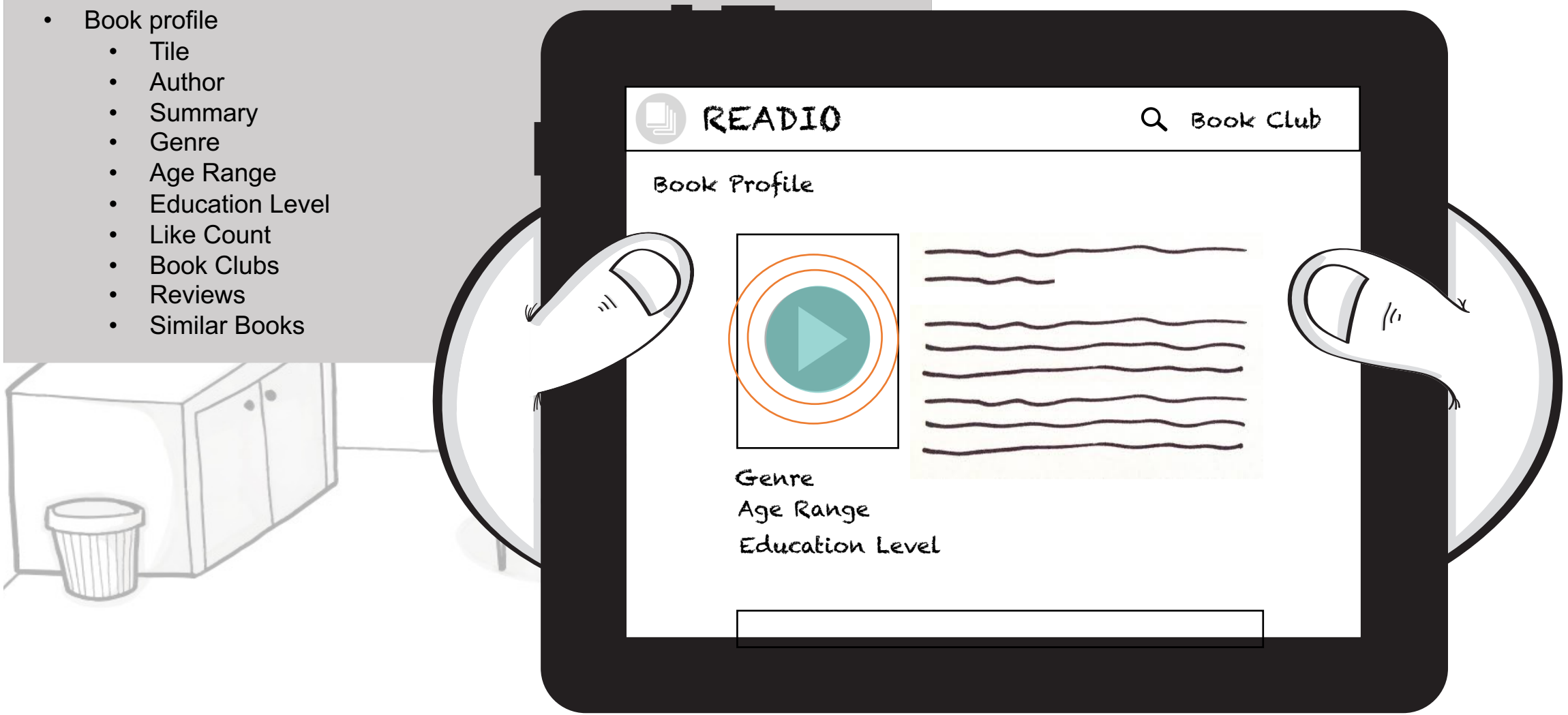


The Connected Reader

Book's profile page displays

- Book profile
  - Tile
  - Author
  - Summary
  - Genre
  - Age Range
  - Education Level
  - Like Count
  - Book Clubs
  - Reviews
  - Similar Books

User selects play

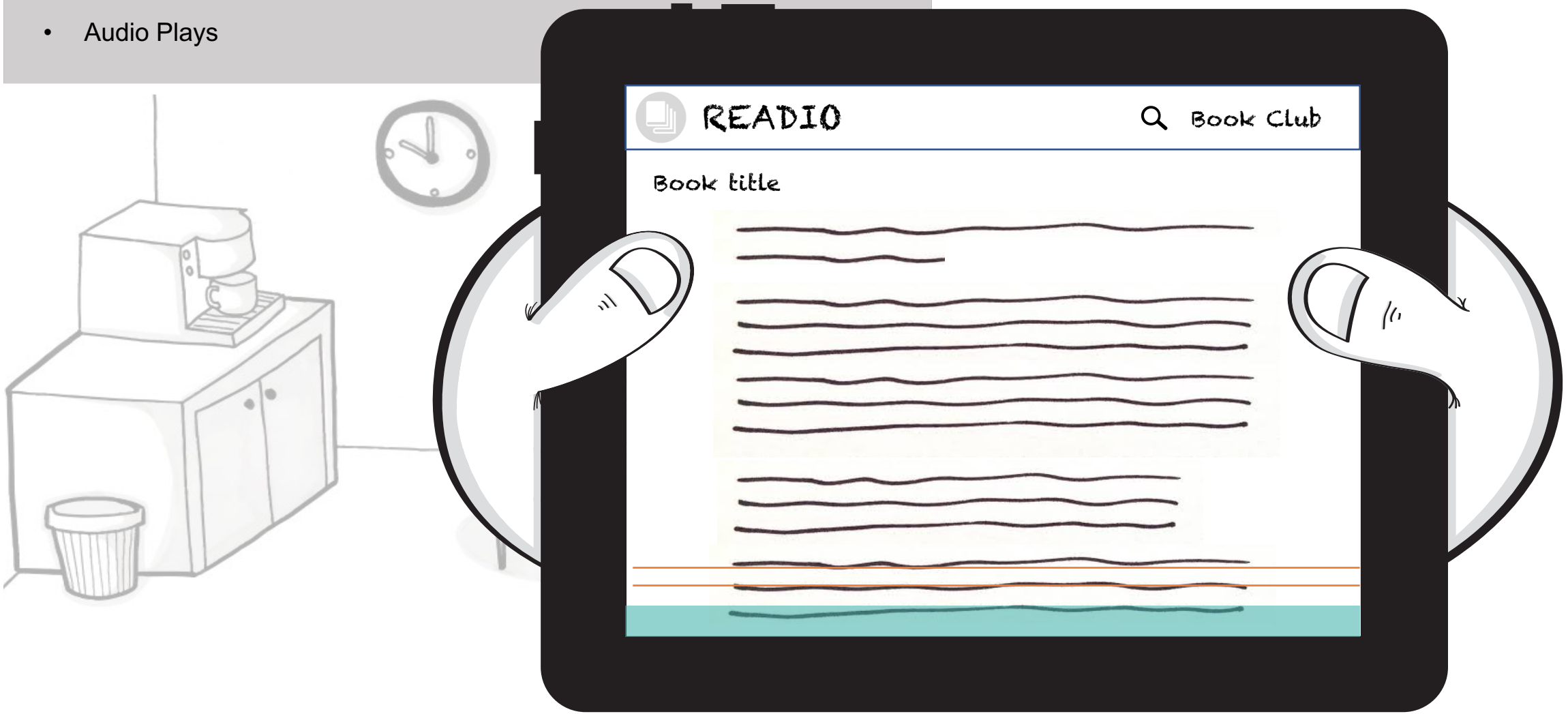


The Connected Reader

Book launches into read mode

- Audio Plays

User swipes up from bottom



The Connected Reader

Media controls display

User selects Pause

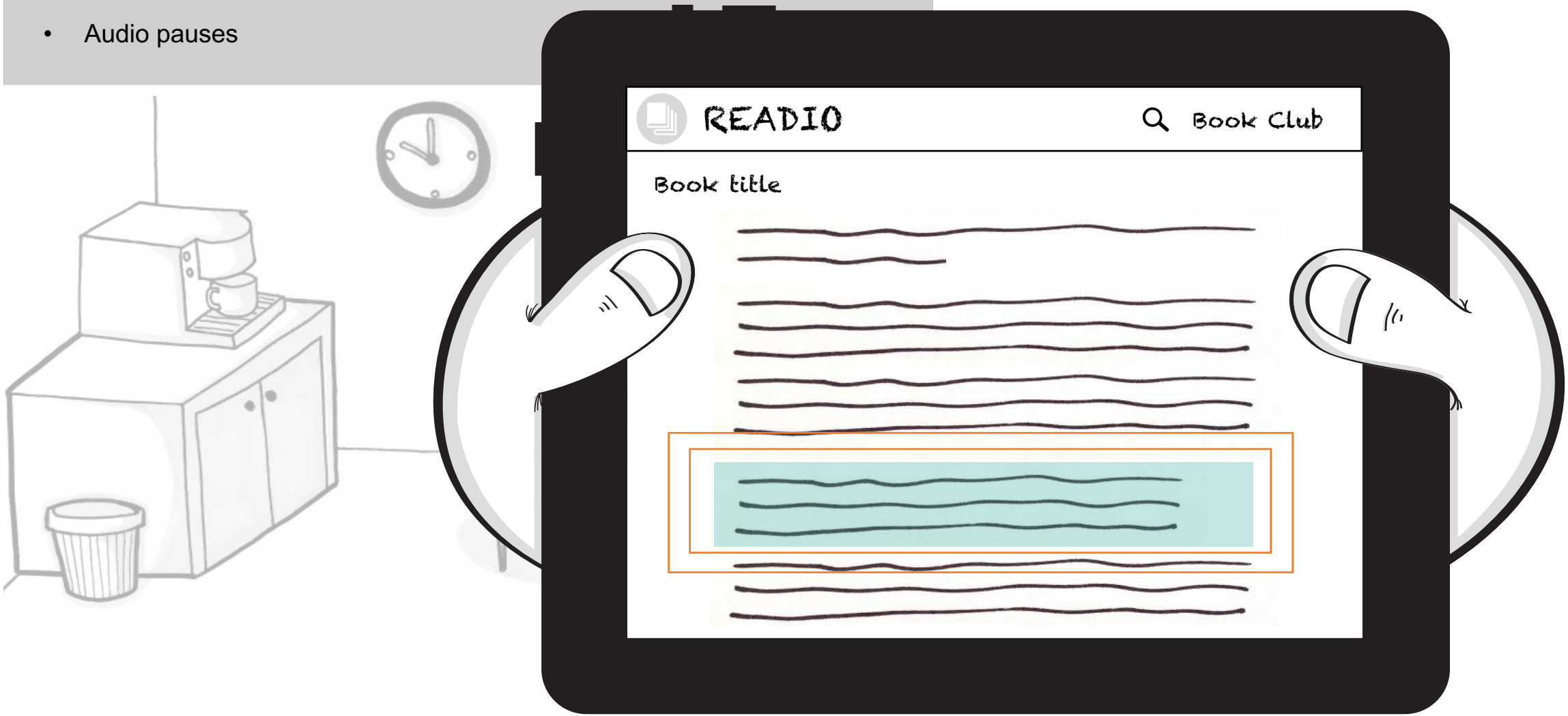


The Connected Reader

Book pauses

- Audio pauses

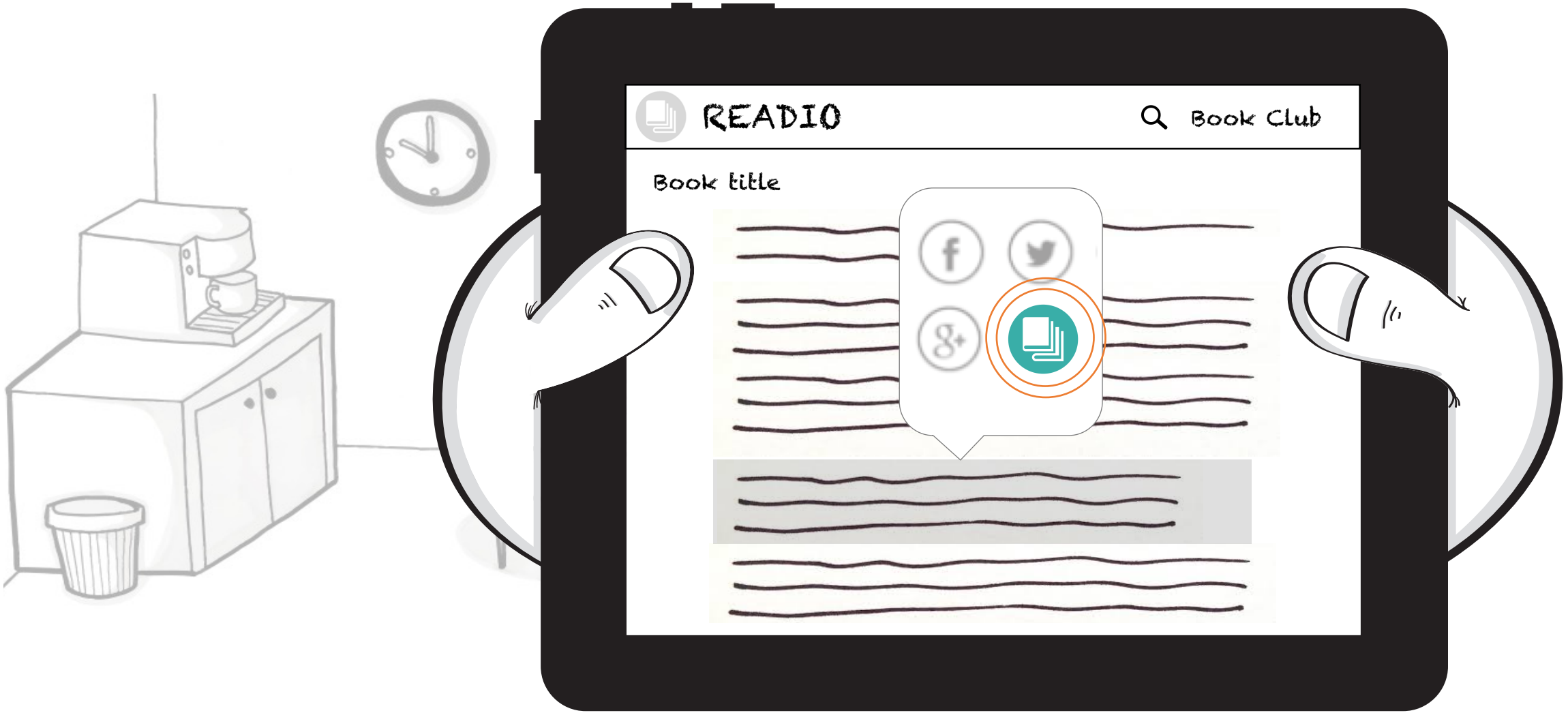
User highlights paragraph



The Connected Reader

Sharing options display

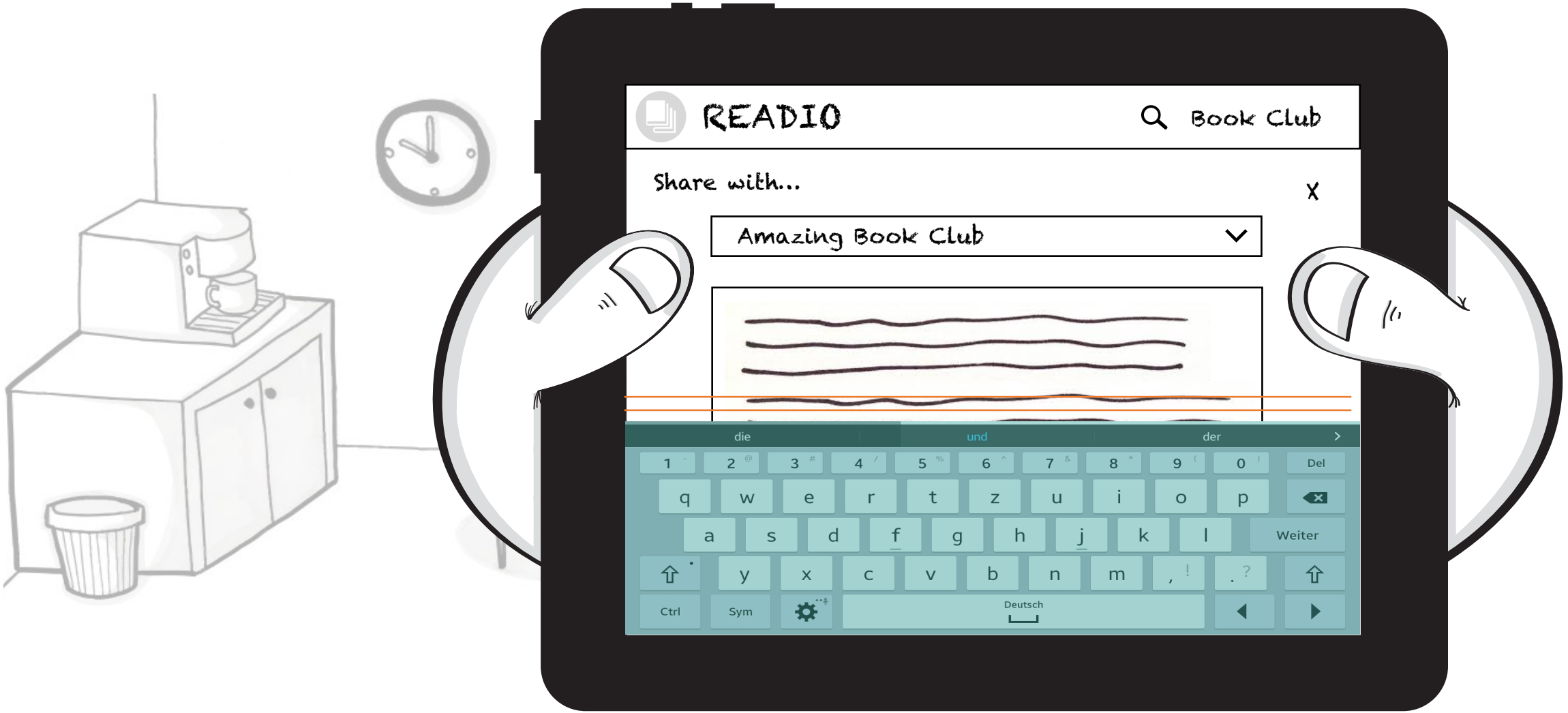
User select READIO icon



The Connected Reader

Commentary modal opens

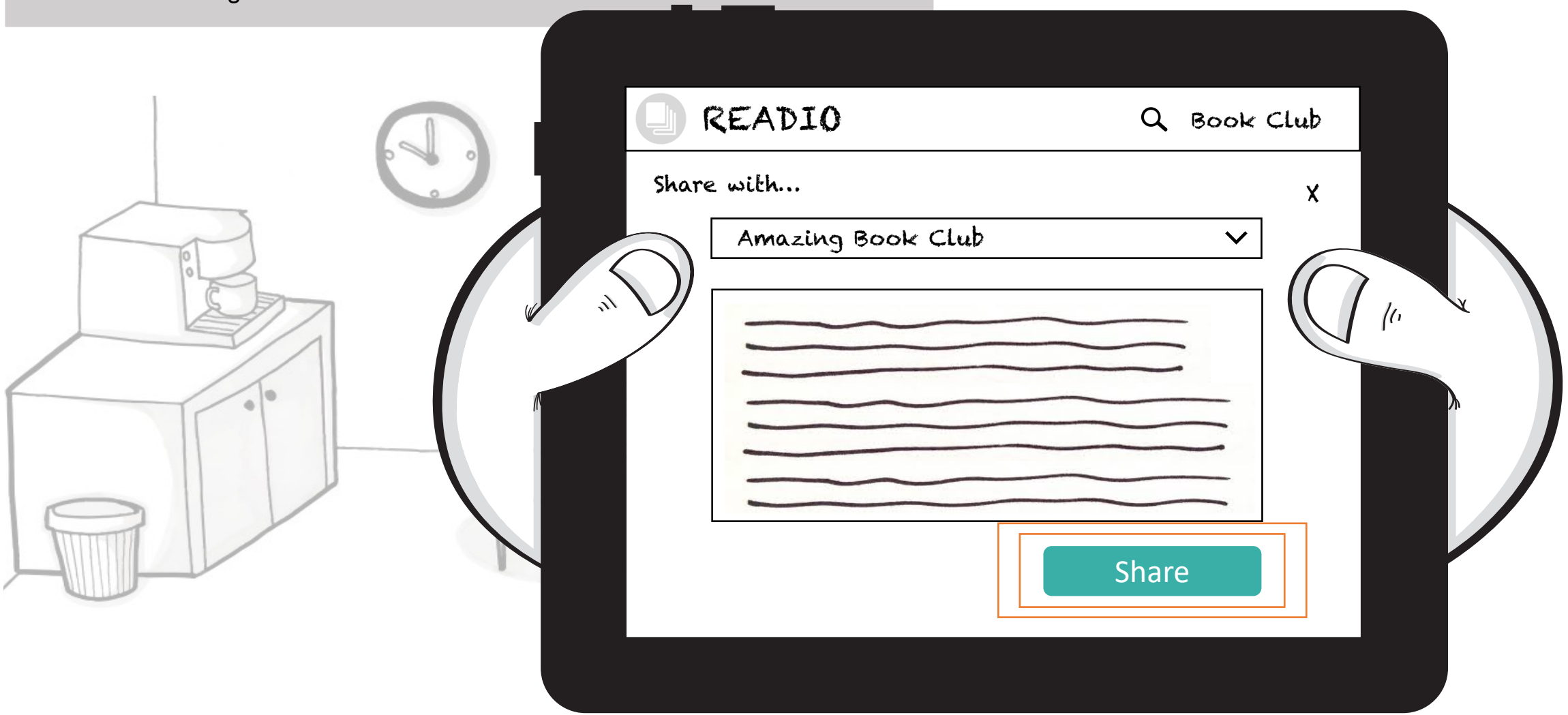
User adds comments



The Connected Reader

Commentary modal opens
- Able to change default book club

User selects Share



The Connected Reader

Spoiler Alert prompt launches

User selects Yes

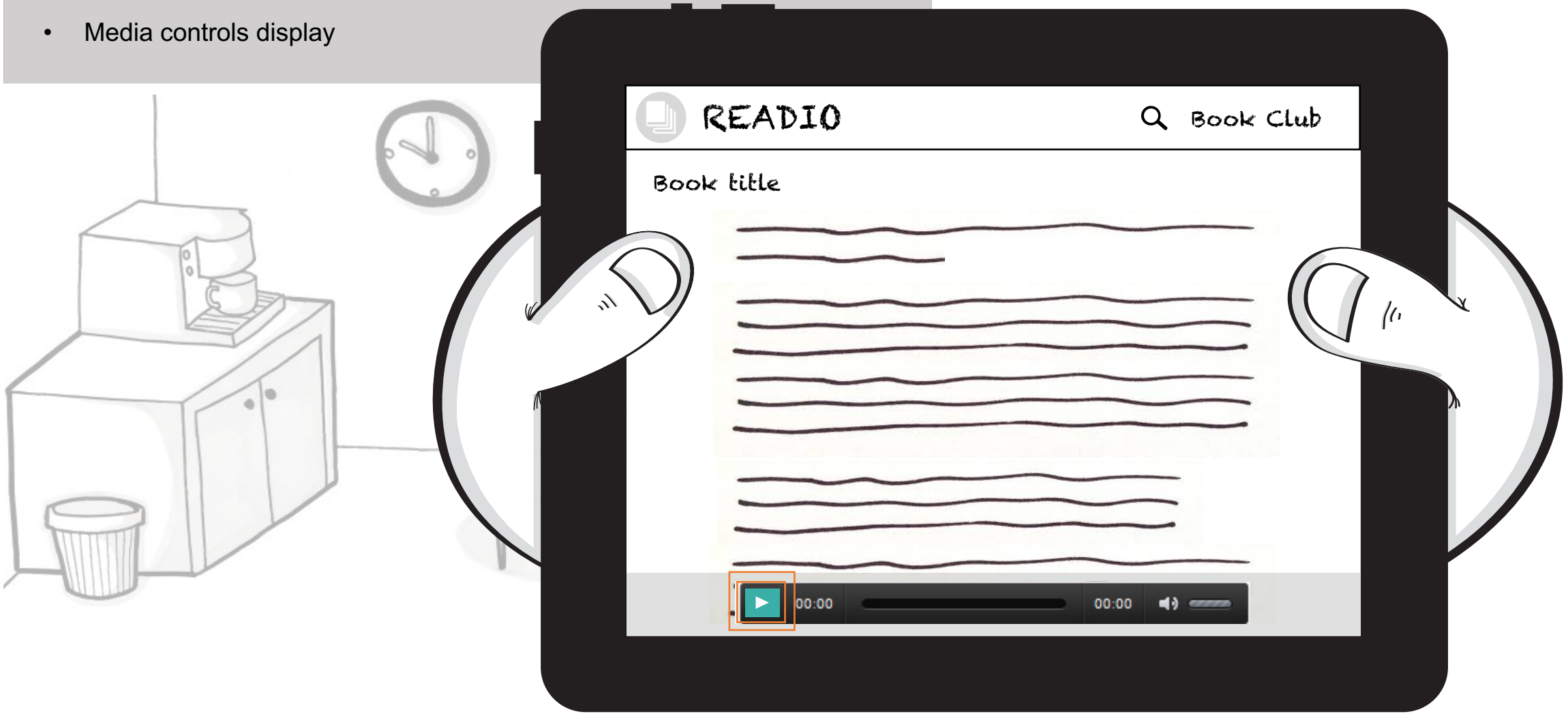


The Connected Reader

Book launches into read mode

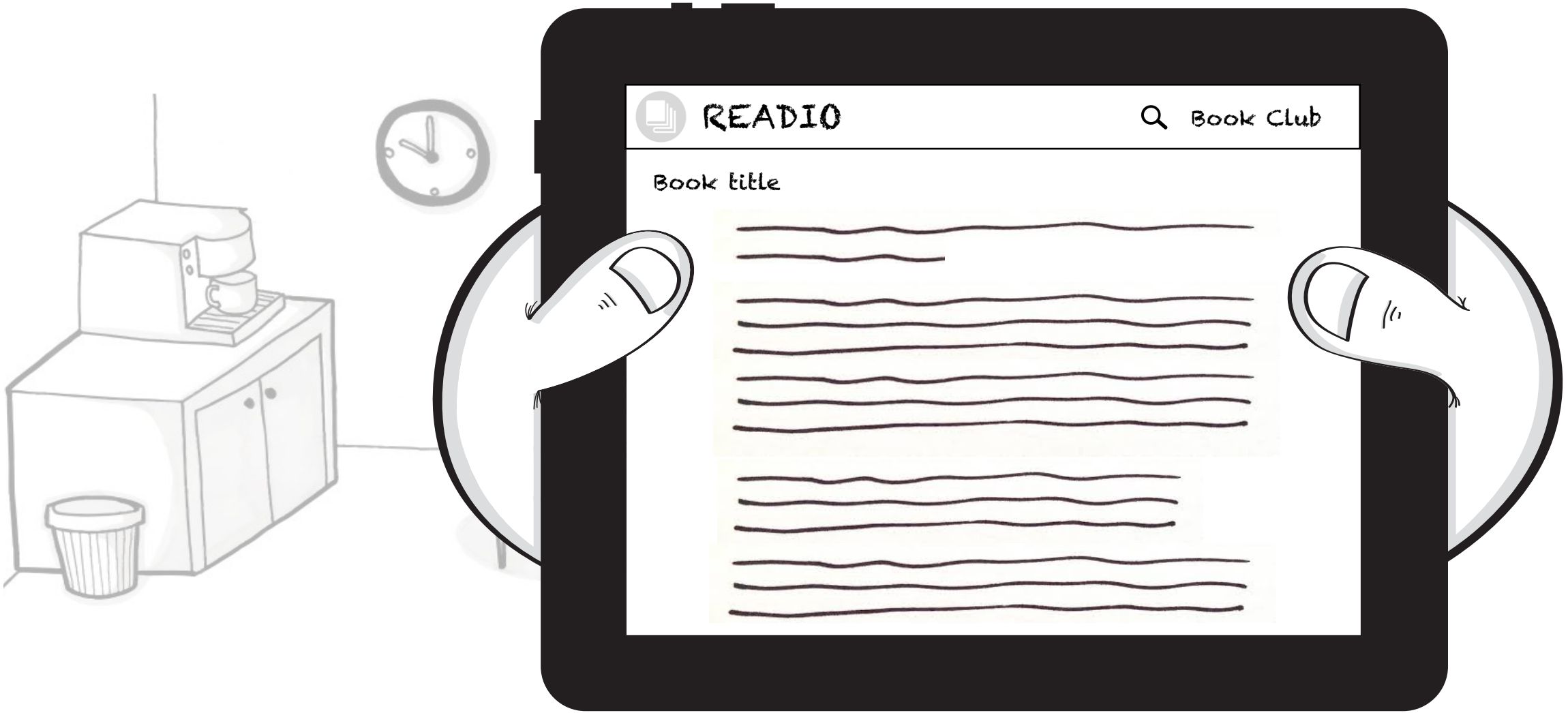
- Media controls display

User selects play



The Connected Reader

Audio resumes



READIO

Chapter 2: The Kid



Forest, 6

The Kid

User



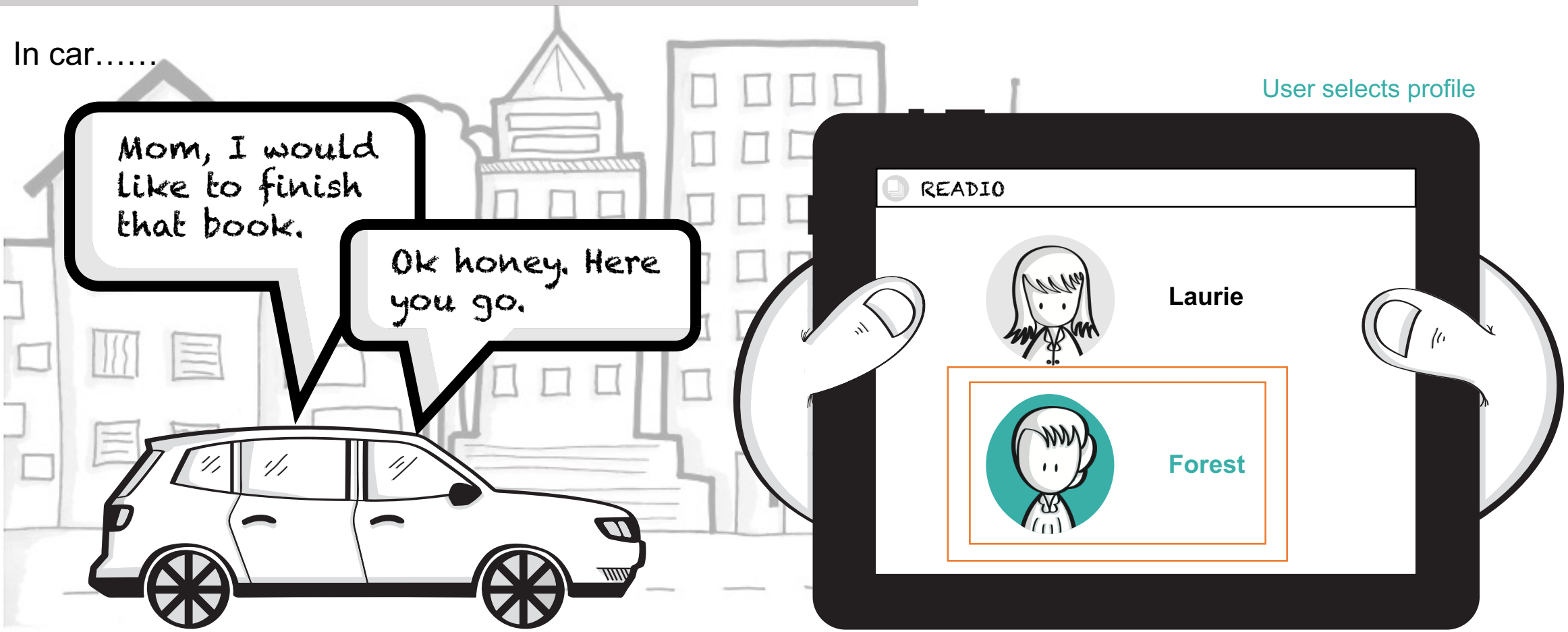
Forest Hoff, 6
The Kid

Forest's Story
Forest is a 6-year-old boy who loves to read, but still struggles with comprehension and vocabulary. The primary account holder has set his up profile allowing him to choose from "READIO" kid appropriate suggestions or books he has read. Forest has been reading a book that has captured his attention and wishes to continue reading it. He selects his profile, goes to his library and selects the book from the list. Starting from where he left off "READIO" continues the audio. As "READIO" underlines the words while playing audio, Forest loses focus and missed some of the story. He drags the underline back to where he last remembered what was read. Upon release "READIO" starts reading and replays the audio.

The Kid

Profiles are displayed

In car……

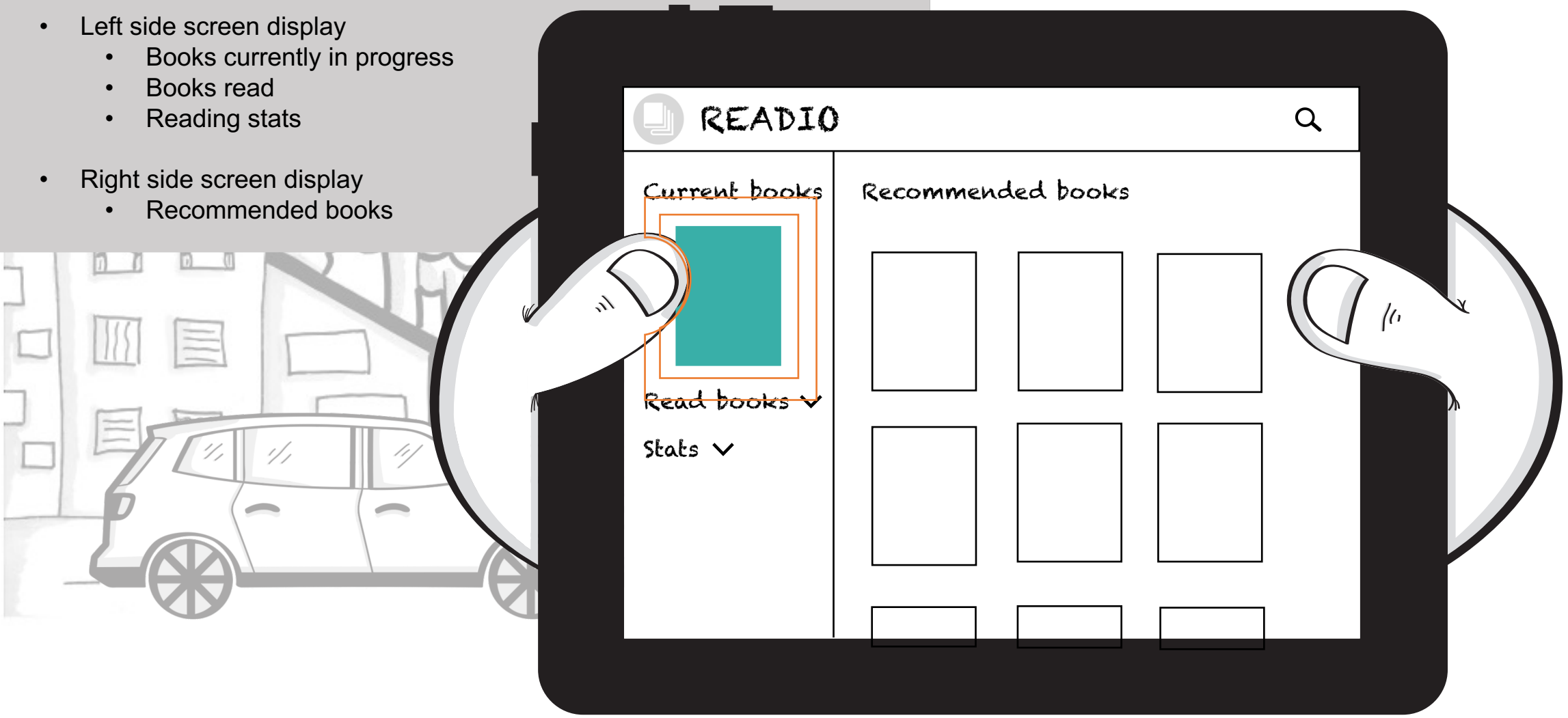


The Kid

User's Reading Profile displays

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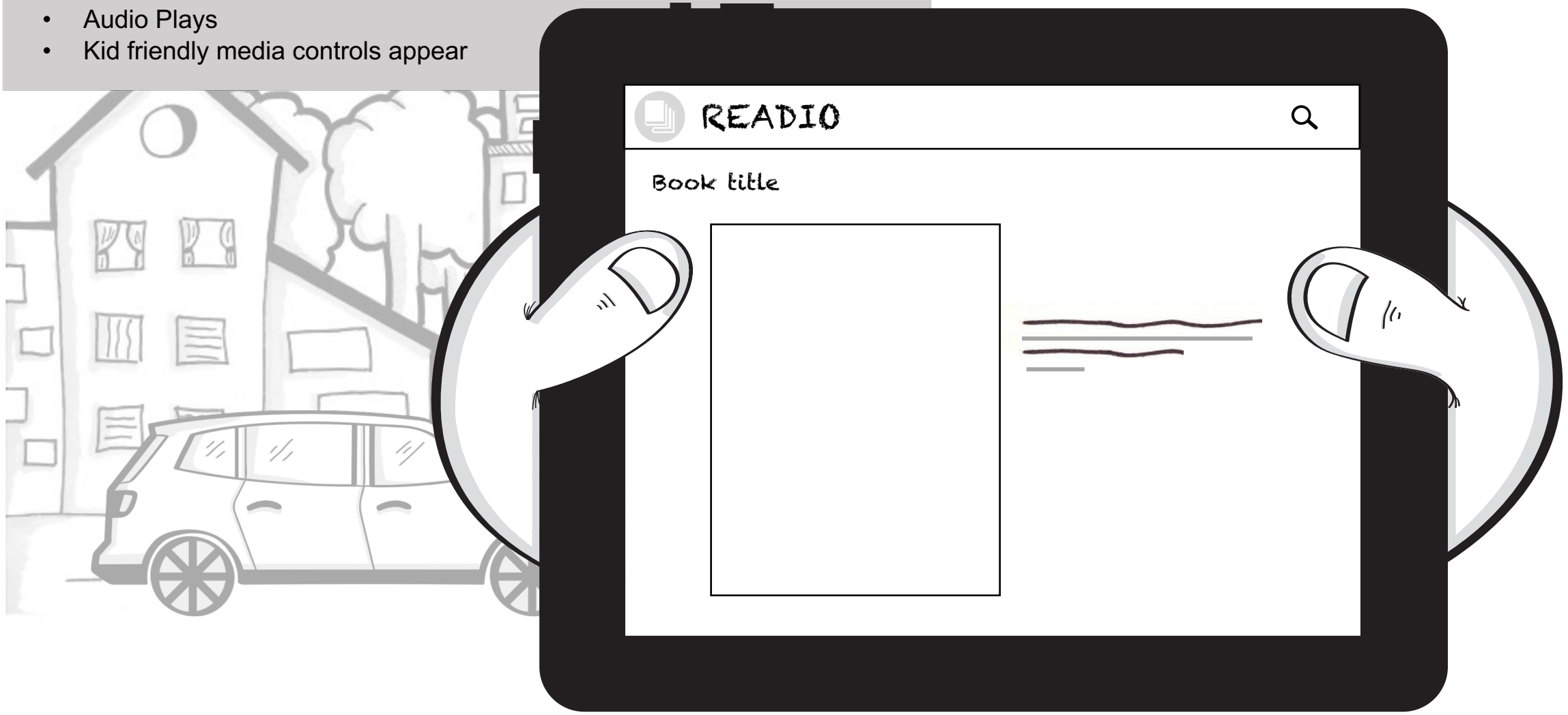
User selects current book



The Kid

Book launches into kids read mode

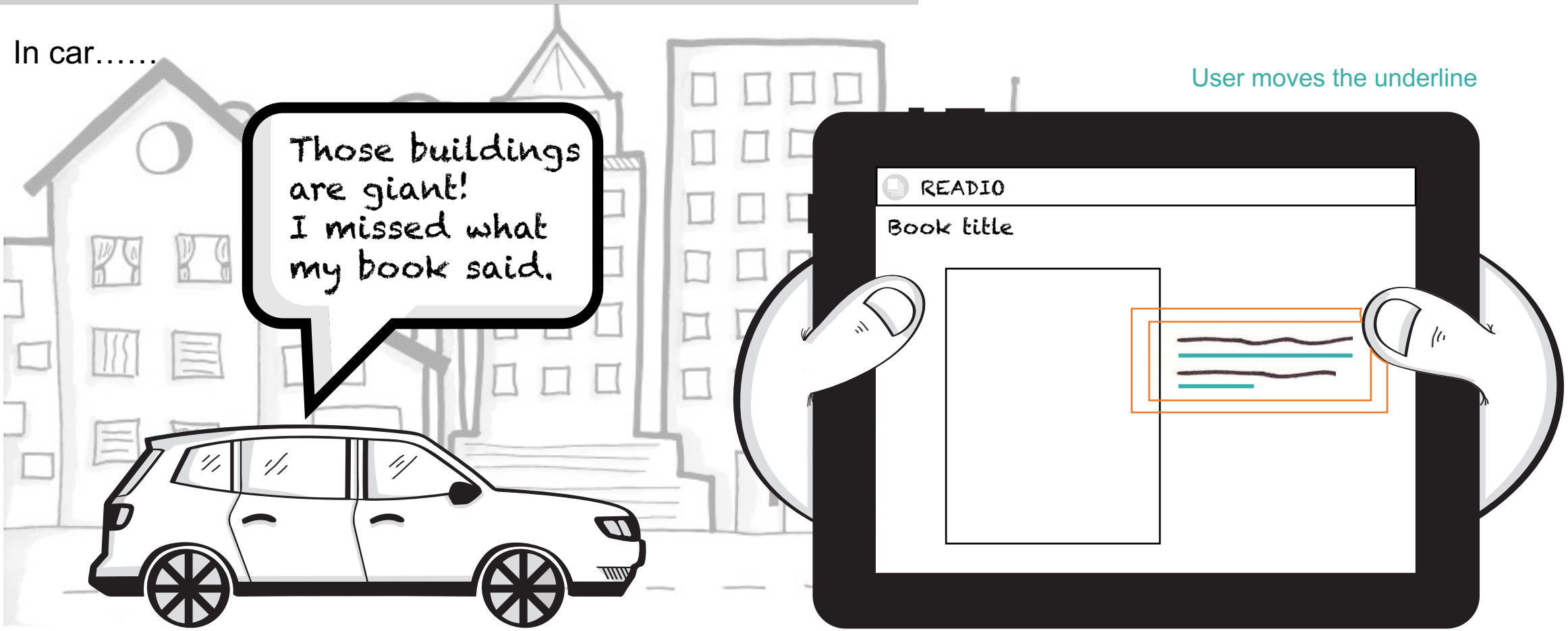
- Audio Plays
- Kid friendly media controls appear



The Kid

Easily control current point in book/audio

In car……



The Kid

Book resumes playing

- Audio Plays
- Kid friendly media controls resume

